

What is claimed:

1. A method for the manufacture of a molded article having a specific mark on the surface thereof, comprising the steps of:

5 (i) providing a mold having a surface defining a mold cavity, said surface including a negative version of a texture and a negative version of a specific texture,

(ii) placing a material into said mold cavity,

(iii) molding said material to define an article, said article including a specific 10 mark on its surface which is a positive version of the negative version of the specific texture,

wherein the specific mark is visible under certain conditions and not visible under other conditions.

15 2. The method of Claim 1 wherein the specific mark is visible at a predetermined viewing angle and not visible at other viewing angles.

3. The method of Claim 1 wherein the specific mark is visible under a first lighting condition and not visible under a second lighting condition.

4. The method of Claim 1 wherein the negative version of the specific texture is laser etched into the mold surface.

20 5. The method of Claim 1 wherein the negative version of the specific texture comprises a plurality of indentations, each indentation comprising a protrusion.

6. The method of Claim 1 wherein the negative version of the specific texture is achieved by angularly offsetting the negative version of the texture.

25 7. The method of Claim 1 wherein the negative version of the specific texture is achieved by changing the size of the negative version of the texture.

8. The method of Claim 1 wherein the negative version of the specific texture is achieved by changing the depth of the negative version of the texture.

30 9. The method of Claim 1 wherein the negative version of the specific texture is contained on a mold insert which, when inserted into the mold, is part of the surface that defines the mold cavity.

10. The method of Claim 1 wherein the mold is an injection mold and the molded article is injection molded.

11. The method of Claim 1 wherein the material is a metal, a composite, a ceramic, a thermoset, a thermoplastic or combination thereof.
12. The method of Claim 1 wherein the material a thermoplastic.
13. The method of Claim 12 wherein the thermoplastic is polycarbonate (PC),
5 acrylonitrile, butadiene and styrene terpolymer (ABS), polystyrene (PS), polyphenylene oxide (PPO), polyphenylene ether (PPE), thermoplastic urethane (TPU), polyvinyl chloride (PVC), acrylic, polyester (PES), polyolefin (PO), thermoplastic polyolefin (TPO), polyamide (PA), or blends thereof.
14. A molded article produced by the method of Claim 1.